



AWARDS FOR  
EXCELLENCE

## SPONSORSHIP PACKAGES

### EVENT SPONSORSHIP

#### Platinum – \$25,000

- One table of ten guests placed in priority seating area
- Company logo on signage displayed throughout the venue, including the main video screen
- Company logo featured in event invitation and program
- Company logo featured in all press materials promoting the event
- Company logo included in email campaign to over 2,000 members and prospects
- Company logo prominently featured in print advertising campaign for the event
- Company logo featured on official awards webpage with link to sponsor website
- Sponsor recognition from the stage during the event by ULI Chairman

In addition, Platinum sponsors receive the following annual benefits:

- A 20% discount on ULI membership
- Six free registrations to all ULI Columbus programs
- Marketing opportunity to distribute collateral at all ULI Columbus events

#### Gold – \$10,000

- One table of ten guests placed in priority seating area
- Company logo on signage displayed throughout the venue, including the main video screen
- Company logo featured in event invitation
- Company logo featured in all press materials promoting the event
- Company logo included in email campaign to over 2,000 members and prospects
- Company logo prominently featured in print advertising campaign for the event
- Company logo featured on official awards webpage with link to sponsor website
- Sponsor recognition from the stage during the event by ULI Chairman

In addition, Gold sponsors receive the following annual benefits:

- A 20% discount on ULI membership
- Four free registrations to all ULI Columbus programs
- Marketing opportunity to distribute collateral at all ULI Columbus events

#### Silver – \$5,000

- One table of ten guests placed in priority seating area
- Company logo on signage displayed throughout the venue, including the main video screen
- Company logo featured in event invitation
- Company logo featured in all press materials promoting the event



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- Company logo included in email campaign to over 2,000 members and prospects
- Company logo prominently featured in print advertising campaign for the event
- Company logo featured on official awards webpage with link to sponsor website
- Sponsor recognition from the stage during the event by ULI Chairman

In addition, Silver sponsors receive the following annual benefits:

- A 10% discount on ULI membership
- Three free registrations to all ULI Columbus programs
- Marketing opportunity to distribute collateral at all ULI Columbus events

### **Table – \$1,750**

- One table of ten guests placed in priority seating area
- Company logo prominently displayed on dinner table