



Urban Land Columbus  
Institute

# CONVENE EDUCATE ADVISE





# Urban Land Columbus Institute



## ABOUT US

### Mission

The mission of the Urban Land Institute is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.

### What We Do

ULI Columbus brings together a wide range of experts in the fields of real estate and land use who volunteer their skills and knowledge each year to help Central Ohio thrive. Through education and community initiatives, our members also develop our Young Leaders, instilling them with our passion for building the best possible future.

At ULI Columbus, it is not just the buildings, neighborhoods, and cities we develop that inspire us, it is the people and the lives they create in these places every day. Taking action on the key conclusions in our recently completed strategic vision, Columbus 2050, through initiatives such as insight2050, are the embodiment of our mission.

## OUR WORK

### insight2050

insight2050 will provide objective data to evaluate growth in Central Ohio to help government, business and development leaders make informed choices for future growth and development.

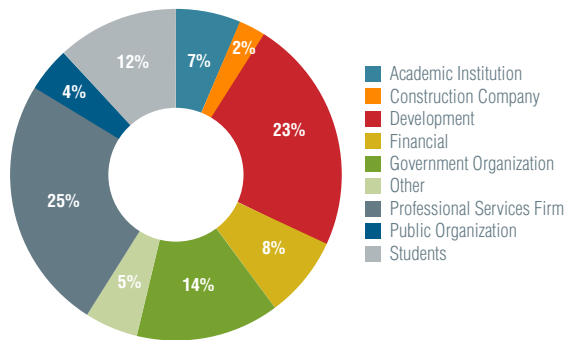
ULI Columbus took the lead role in forming a partnership with Columbus 2020 and the Mid-Ohio Regional Planning Commission to complete insight2050. Engaging our region's planning authority and economic development organization in this effort will make a connection between economic development and land use that is critically important to Central Ohio's future success.

### Who We Are

#### ULI Columbus Members



#### ULI Columbus Membership Disciplines





## OUR WORK

### Building Healthy Columbus



The Young Leaders Group of the ULI Columbus, in partnership with Columbus Public Health and the Ohio State University Knowlton School of Architecture, is engaging in Building Healthy Columbus, an initiative focused on human health in the Columbus region.

Through the engagement of both public and private sector Young Professionals, we plan to utilize the ongoing work of ULI's Building Healthy Places initiative. Our team will convene conversations around how the Columbus region can change and develop in ways to promote healthy living, which will in turn add up to a healthier community.

### ULI East Central Regional Product Councils

A Regional Product Council provides a multi-disciplinary forum for information exchange and the sharing of best practices among mid- and senior-level members who work in a particular industry sector. Members will have the chance to interact with like-minded professionals in the ULI East Central Region (ULI District Councils in Cincinnati, Cleveland, Columbus, Indiana, and Pittsburgh) on the topic of Urban Development/Mixed Use.

### Real Estate Trends in Central Ohio



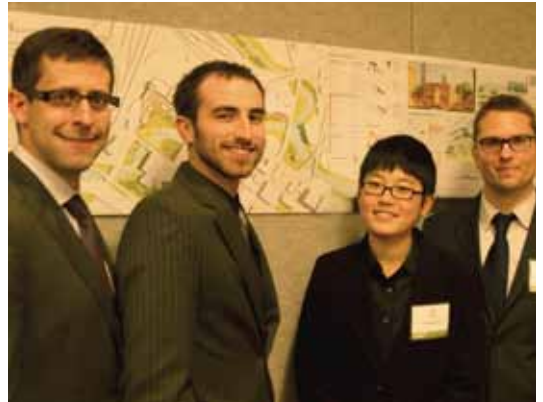
ULI Columbus, in partnership with the Center for Real Estate Education and Research at the Fisher College of Business, has taken the initiative to expand the ULI Emerging Trends© effort with a more in-depth measure of the Central Ohio real estate

market. Real Estate Trends in Central Ohio takes a pulse of the region's real estate market, including capital markets, various sectors, and area sub-markets.

### Young Leaders Group Mentor Program

The mission of the mentor program is to foster the exchange of professional ideas, friendship, and expertise among young real estate professionals and industry veterans. This program matches young professionals with experienced professionals for guidance and support, while offering mentors an opportunity to strengthen ties with the young future leaders of the local real estate community and ULI.

### ULI/Hines Student Urban Design Competition Local Case Study



The ULI/Gerald D. Hines Student Urban Design Competition, now in its eleventh year, is an urban design and development challenge for graduate students. The Hines Competition challenges multidisciplinary student teams to devise a comprehensive development program for a real, large-scale site.





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## ANNUAL SPONSORSHIP BENEFITS

	<b>Platinum</b> \$10,000	<b>Gold</b> \$5,000	<b>Silver</b> \$2,500	<b>Bronze</b> \$1,000
Recognition on ULI Columbus website with website link to your firm	●	●	●	●
Firm name displayed at regular programmed ULI Columbus events and listed on all correspondence and marketing materials	●	●	●	●
One Complimentary ULI Full Membership	●			
One Complimentary ULI Associate Membership	●	●		
One Complimentary ULI Associate Membership (Under the age of 35)	●	●	●	
Complimentary tickets to each ULI Columbus event (excludes ULI Columbus Storyteller Series and Real Estate School)	● 4 tickets	● 3 tickets	● 2 tickets	● 1 ticket
Complimentary tickets to one ULI Columbus Storyteller Series event per year	● 2 tickets	● 1 ticket		

Create Your Own Sponsorship (Local ULI/Hines Student Urban Design judging, printing sponsor, event, etc.)

Contact Alicia Gaston, District Council coordinator, at [alicia.gaston@uli.org](mailto:alicia.gaston@uli.org) or 614-596-0983

ULI is a tax-exempt, 501(c)(3) nonprofit research and education organization. Consult your tax adviser to determine how much of your sponsorship may be deductible.



**ULI Columbus** is a District Council of the **Urban Land Institute**, a 501(c)(3) nonprofit research and education organization supported by its members. Founded in 1936, ULI has nearly 30,000 members worldwide, representing the entire spectrum of land use and real estate development disciplines working in private enterprise and public service.

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